

## Alanews Report - Spring Assembly 2025

Alanews has been going well since the last report in September, 2024. There are 242 Alanon members subscribed to the Alanews email list. On average, just under 50% of those that receive the email, open it. We use MailChimp to send emails campaigns.

Based on the membership in our area, **there could be many more people on our Alanews list** so they can receive area information and have another resource to help them grow in their recovery. How can we increase our subscribership?

One idea is to have Group Representatives do the following two things:

- 1) Encourage group members to email [alanews@utah-alanon.org](mailto:alanews@utah-alanon.org) to be added to the Alanews email list.
- 2) Print the fliers and information in Alanews to share with their home group and let people know they can get the information from Alanews on the UT AI-Anon website.

Here is some helpful information about Alanews:

### What is Alanews?

- Email newsletter covering the UT Area of AI-Anon.
- Our area's way of keeping in touch with each other about:
  - Area news and events
  - Includes digital fliers for GRs to print and take to home groups
  - Important AI-Anon information
  - Sharings from area members- articles, quotes, art
  - Service position highlights
  - Opportunities to offer service in AI-Anon (AAIS store, AMIAS)
  - AI-Anon literature highlights
  - Links to content from the AI-Anon Forum
- Alanews is sent digitally via email bi-monthly, around the 20th of the month.
- Group Representatives are encouraged to print off Alanews to take to home groups for sharing of area announcements and recovery information.

### Who can submit information, events, sharings, etc. to be added into Alanews?

- Any member of our AI-Anon area, **and most especially, YOU!**
- Encourage/challenge/invite/nudge your AI-Anon sponsees, sponsors, group members,

and fellows to submit a short share about their step work, experience, strength, and hope for others to benefit from- think Step 12!

### **What might you or others submit?**

- Personal recovery stories of experience, strength, hope (will be shared anonymously, of course)
- UT Area Events and News
- News or information specific to your service position
- Opportunities for service
- Meeting information
- Other announcements

### **How do you submit content?**

- Send an email to [alanews@utah-alanon.org](mailto:alanews@utah-alanon.org)
- Submissions needed by the 15th of every other odd month (Jan 15, March 15, May 15, July 15, Sept 15, Nov 15)
- Each Alanews edition will be sent out via email around the 20th of every other odd month and then added to the UT Area AI-Anon website, [here](#) (thank you, Lynnette Y.)

### **How can you or others get on the Alanews mailing list?**

- Easy! Send a quick email [alanews@utah-alanon.org](mailto:alanews@utah-alanon.org) and ask to be added
- Share this with your groups so other Alanon members can be added to the list, get more involved in AI-Anon and find ways to grow in their recovery!

### **Can you view older Alanews editions?**

- Yes! Go to the UT AI-Anon website -> Members -> Newsletter
- Go directly to <https://utah-alanon.org/utah-area-newsletter/>

To share ideas, feedback, or suggested changes to the Alanews, please email [alanews@utah-alanon.org](mailto:alanews@utah-alanon.org).