

# Alanews Report - Spring Assembly 2026

## What is Alanews?

- Digital email newsletter covering the UT Area of AI-Anon and Alateen.
- Keeping in touch about:
  - Area news and events
    - Includes digital fliers for GRs to print and take to home groups
  - Sharings from area members—articles, quotes, art
  - Service position highlights
  - Opportunities to offer service in AI-Anon (AAIS store, AMIAS)
  - AI-Anon literature highlights
  - Alateen
  - Links to content from the AI-Anon Forum
- Alanews is sent bi-monthly in Jan, March, May, July, Sept, and Nov each year. Submissions should be submitted to [alanews@utah-alanon.org](mailto:alanews@utah-alanon.org) by the 15th of the month Alanews is sent, to be included.
- We may also start sending event reminder emails for district and/or area events.

## Subscribers and Email Rates

There are 260 AI-Anon members subscribed to the Alanews email list. On average, we see a 30% open rate and 5-8% click-through rate. We use a free MailChimp account to send Alanews.

Fascinating discovery on open rates - I changed the From address from [rachel.chachel@gmail.com](mailto:rachel.chachel@gmail.com) to [alanews@utah-alanon.org](mailto:alanews@utah-alanon.org) and our average email open rate dropped from 50% to 30%. I'm going to try an experiment of creating a new gmail with my name in it to test open rates.

Based on the membership in our area, **there could be many more people on our Alanews list** to receive area information and recovery resources.

To increase the Alanews subscriber base and to spread hope and help to those in our area, we ask Group Representatives to do the following:

- 1) Encourage group members to email [alanews@utah-alanon.org](mailto:alanews@utah-alanon.org) and ask to be added to the Alanews email list.
- 2) Print the fliers and information found in Alanews to pass around at their home group meetings.
- 3) Let people know they can find all past versions of Alanews on the UT AI-Anon website.

Here is some additional information about Alanews:

**Who can submit information, events, sharings, etc. to be added into**

## **Alanews?**

- Any member of our AI-Anon area, **and most especially, YOU!**
- Encourage/challenge/invite/nudge your AI-Anon sponsees, sponsors, group members, and fellows to submit a short share about their step work, experience, strength, and hope for others to benefit from—think Step 12!

## **What might you or others submit?**

- Personal recovery stories of experience, strength, hope (will be shared anonymously, of course)
- UT Area Events and News
- News or information specific to your service position
- Opportunities for service
- Meeting information
- Other announcements

## **How do you submit content?**

- Send an email to [alanews@utah-alanon.org](mailto:alanews@utah-alanon.org).
- Submissions needed by the 15th of every other odd month (Jan 15, March 15, May 15, July 15, Sept 15, Nov 15).
- Each Alanews edition will be sent out via email around the 20th of every other odd month and then added to the UT Area AI-Anon website, [here](#).

## **How can you or others get on the Alanews mailing list?**

- Easy! Send a quick email to [alanews@utah-alanon.org](mailto:alanews@utah-alanon.org) and ask to be added.
- Share this with your groups so other AI-Anon members can be added to the list, get more involved in AI-Anon and find ways to grow in their recovery!

## **Can you view older Alanews editions?**

- Yes! Go to the UT AI-Anon website -> Members -> Newsletter
- Or go directly to <https://utah-alanon.org/utah-area-newsletter/>

To share ideas, feedback, or suggested changes to the Alanews, please email [alanews@utah-alanon.org](mailto:alanews@utah-alanon.org).

**Report prepared by the Panel 66 Alanews Coordinator: Rachel B.**